

Dr. Karen Cosgrove Invited to Attend International Forum on Innovation Impact Management at the University of Cambridge



We are excited to share that Dr. Karen Cosgrove, co-founder of Working It Out Now, was invited to attend the **International Forum on Innovation Impact Management** at the **Møller Institute, University of Cambridge, UK – 22nd April to 25th April 2025**. This prestigious event explored how innovation and impact management strategies can drive lasting value across industries, communities, and family businesses.

The forum aligns closely with the work we do at **Working It Out Now**, where we assist farming families, rural communities, and small businesses in navigating business planning and lifecycle transitions. At the heart of our services is helping clients optimise resource capital, which is vital for making strategic decisions, ensuring long-term sustainability, and enabling successful intergenerational planning for family farm businesses.

Karen's attendance at the forum provided her with opportunities to bring back the latest global best practices on impact management and innovation. These insights will directly benefit our clients by enhancing their ability to manage impact and embed innovation into their operations.

By attending this forum, Karen aims to bring home strategies that will help farming families and rural businesses thrive through tailored planning, strategic decision-making, and long-term impact management.

Stay tuned for more updates as Karen shares key takeaways from the forum, helping us continue our mission to support sustainable and impactful business growth across rural and family-run enterprises.